

Resource Matching Factsheet

Creative & Digital Sector

Industrial symbiosis (or resource matching) involves the utilisation of one company's wasted resource by another company, often allowing both to achieve substantial economic and environmental benefits.

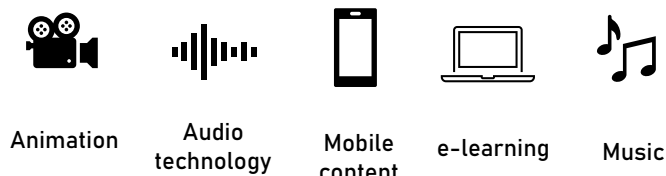
The Resource Matching Service has successfully partnered with the creative & digital sector to source materials that can be re-imagined and regenerated in innovative ways. This provides imaginative and cost-efficient solutions to conventional issues within Northern Ireland's industry whilst supporting a circular and sustainable economy.

Sector Overview

3.1% of NI workforce (as of 2017)

8% increase in Gross Added Value for the creative industries in 2016-17, 3% higher than total GVA in NI

Sector Expertise in NI:



Resource Matching Opportunities

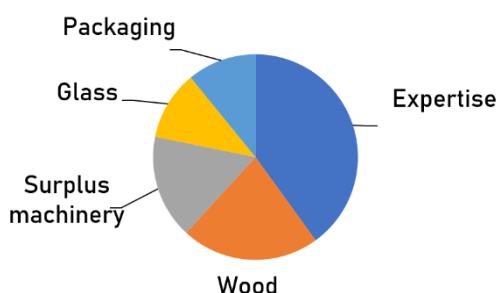
Advertising banners: Problematic waste stream within the advertising and marketing sector. Opportunities exist for remanufacturing and repurposing.

Textiles: Opportunities for reclaiming and redesigning textiles from other industries to be crafted into a wide range of fashionable/practical accessories.

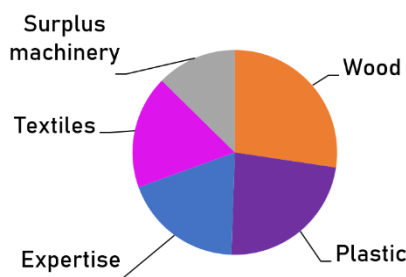
Architecture: Opportunities for reclaimed and recycled industrial by-products and wasted resources for sustainable builds and construction projects.

Film, TV & Theatre: Opportunities for wide range of materials to be used for set building, staging and prop-making.

KEY SECTOR 'HAVES'



KEY SECTOR 'WANTS'



Contact us

Creativity, innovation and resourcefulness are inherent traits of the creative & digital sector with the potential for advancing a circular economy. Does your company have wasted resources that could be utilised by another? We can provide guidance and site visits to identify these resources, and suitable introductions free of charge. Contact the team today with your resource matching queries and for information on our upcoming events:

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W: <https://www.investni.com/support-for-business/resource-matching-service>



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